



POP UP LIGHTING

SOHEILA MAHMOODI

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The concept of "**Pop-Up Lighting**" table lamp A captivating fusion of six circular elements forming an organic, sculptural design that embodies dynamic movement and modern elegance. Inspired by the concept of 'pop-up' to convey a sense of surprise and playfulness, this lamp combines innovative form with functional illumination, creating a striking focal point that seamlessly integrates into any contemporary space.



FEATURES



01

Sculptural Design: The lamp features a captivating organic form created by the combination of six interlocking circular elements. This sculptural design adds visual interest and serves as a focal point in any room.

02

Dynamic Arrangement: The arrangement of the circular elements creates a sense of movement and fluidity, enhancing the lamp's aesthetic appeal. The dynamic arrangement adds an element of surprise and intrigue to the design.

03

Functional Illumination: Despite its artistic design, the lamp provides practical illumination suitable for various settings. The light emitted from the lamp enhances the ambiance of the space, providing a warm and inviting glow.

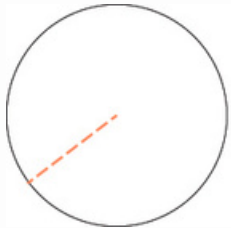
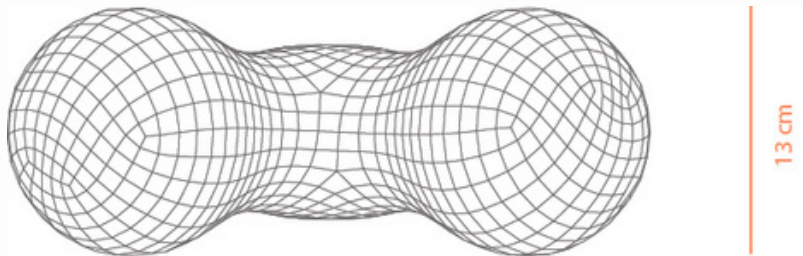
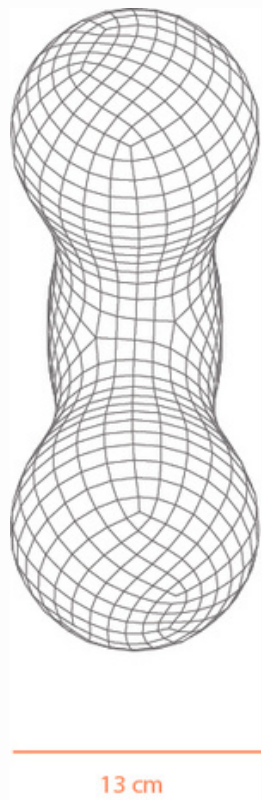
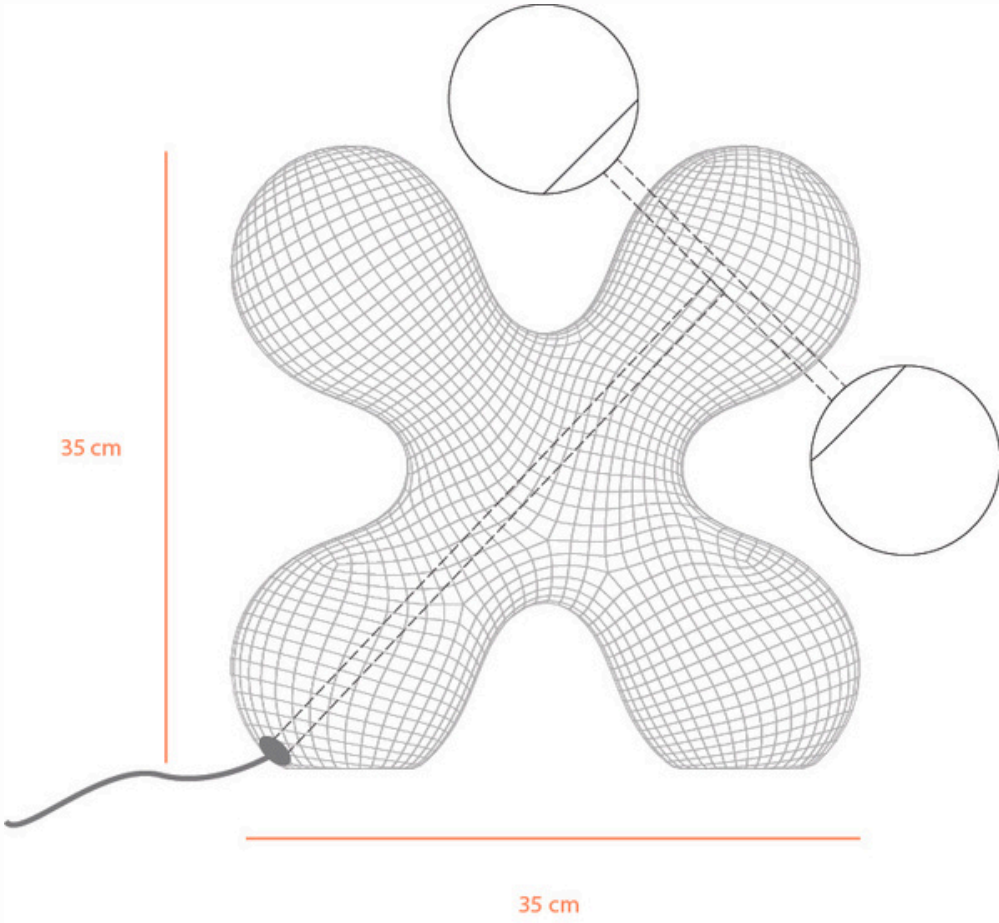
04

Versatile Integration: "Pop-Up Lighting" seamlessly integrates into a variety of interior styles, from modern and minimalist to eclectic and avant-garde. Its versatile design allows it to complement different decor schemes and serve as a statement piece in any room.

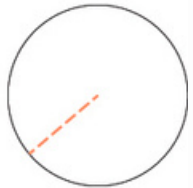
VISION



DETAIL



The radius of the arm
R: 6,5



Bubbles
R: 6

OUR BRAND

Founded in Italy in 2022, ArcoBlu Atelier is a fledgling brand with a profound philosophy in design. "Arcoblu" aims to create environments that transcend mere functionality and explores an innovative approach to enhancing the connection between physical spaces and human experiences in design.

The logo for ArcoBlu Atelier is displayed in a dark blue color. It features the word "Arco" in a tall, thin, sans-serif font with a rounded top. To its right is the word "Blu" in a similar font but with a more compact, blocky appearance. Below "Blu" is the word "Atelier" written in a delicate, cursive script font.

Arco Blu
Atelier



ABOUT ME

My name is Soheila Mahmoodi, I am designer and I hold a master's degree in interior design and a bachelor's degree in stage design. For me, design goes beyond aesthetics or utility; it's about fostering meaningful connections between physical spaces and the people who inhabit them.

Philosophy:

My philosophy revolves around creating environments that inspire, evoke emotions, and elevate everyday experiences. I believe in pushing the boundaries of traditional design norms, constantly exploring new perspectives and methodologies to craft spaces that resonate on a profound level.



CONTACT US

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THANK YOU